

**Organiser/Coordinator:**  
ttg team training GmbH



**ttg team training GmbH**



Programm für lebenslanges Lernen

**Title of the workshop**

Learning places of European Culture/Lernorte europäischer Kultur

**Date**

February 5<sup>th</sup> - 08<sup>th</sup> 2009

**Topics**

- Learning places of European Culture/Lernorte europäischer Kultur
- Cross-border impulses/Grenzüberschreitende Impulse
- Critical analysis of marketing strategies/Vermarktungsstrategien kritisch analysieren

**Organisation**

ttg team training GmbH  
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**Recommended accommodation**

<http://www.hotel-hospiz.de/>  
(nice, not too expensive and almost in the heart of the old city)  
<http://www.tuebingen-info.de/hotels/privat-st.htm>  
(private rooms, some of the guesthouses are very hospitable and friendly - maybe not all of them speak English, but give it a try)  
[http://www.tuebingen-info.de/hotels/hotel\\_en.htm](http://www.tuebingen-info.de/hotels/hotel_en.htm)  
(for further information about Hotels please see also this webpage, where you also find Hotel Hospiz (which we recommend) but also many other places)

**Additional Information**

There are busses from **Stuttgart Airport** which leave almost every 20 minutes.  
Its either **bus Nr. 826 from Leinfelden**, to get there you just have to take the S-Bahn Nr. 2 or 3 in the direction to Stuttgart or **bus Nr. 828 directly from the airport**, it leaves every hour directly from the airport.  
For both ways you will need about one hour (€ 4,90 one way).  
If you decide to take a taxi it will cost 60.- to 70.- if it's not ordered before. If it's ordered it before it will be around 50.-

**Organisations and places**

Friday, February 6<sup>th</sup> 2009

**d.a.i. Deutsch-Amerikanisches Institut (associated partner)**  
Karlstraße 3  
D-72072 Tübingen  
Tel.: 07071-795 26-0  
E-Mail: [mail@dai-tuebingen.de](mailto:mail@dai-tuebingen.de)

Saturday, February 7<sup>th</sup> 2009

**ttg team training GmbH**  
Ulrichstr. 1  
72072 Tübingen  
(2nd floor)

## Agenda

Date	Time	Event
Thursday, February 5 <sup>th</sup> 2009		Arrival of participants at Tübingen (Hotel Hospiz or other)
	8.00 p.m.	Dinner - our recommendation Weinstube Forelle (very close to Hotel Hospiz) Kronenstraße 8, 72070 Tübingen, Tel.: 07071 - 24094
Friday, February 6 <sup>th</sup> 2009	09.00 a.m. to 12.30 p.m.	Dr. Ute Bechdorf (DAI): <b>Welcome</b> Annerose Walter / Friederike Schröder (ttg team training GmbH): <b>Welcome</b> Margarethe Kollmar: „ <b>Die Synagoge als Lern- und Gedächtnisort</b> “ (“The synagogue as a place for learning and remembrance“)
	01.00 p.m.	Lunch at Ludwigs Uhlandstrasse 1, 72070 Tübingen, Tel.: 07071 - 133121
	02.30 p.m.	Martin Ulmer (Geschichtswerkstatt Tübingen e.V./to be confirmed) <b>Denkmal Synagogenplatz Tübingen</b> Gartenstrasse 33, 72074 Tübingen
	afterwards	Sightseeing
	08.00 p.m.	Dinner at Neckarmüller Gartenstraße 4, 72074 Tübingen, Tel.: 07071 - 27848
Saturday, February 7 <sup>th</sup> 2009	09.00 a.m. to 12.30 p.m.	<b>Learning platforms:</b> Dr. Hans-Joachim Lang (to be confirmed) Dr. Georg Fischer (to be confirmed) Bustan Shalom (to be confirmed)
		<b>Further planning of the project</b> (tasks and topics)
	01.00 p.m.	Lunch at ttg-Bistro (Ulrichstr. 1)
	03.00 p.m. to 05.00 p.m.	Sr. Waltraud Herbstrith: „ <b>Edith Stein - Jewish self-conception, Christian engagement, Shoa victims</b> “ Chapel of Edith- Stein-Karmel, Neckarhalde 64, 72070 Tübingen, Tel: 07071 - 43134
		<b>Workshop Feedback</b>
	08.00 p.m.	<b>Dinner: European Buffet</b> All participants are kindly requested to bring typical traditional food, drinks and music for the European evening. Beside our regional food we will provide drinks, bread and other basics. (at ttg team training GmbH, Holzmarkt 7, D-72070 Tübingen, Tel.: 07071 - 51396)
Sunday, February 8 <sup>th</sup> 2009		Departure