

Overview of the project meeting in Palermo

The 5th meeting of the project partners took place in Palermo, Sicily, Italy. Every meeting is different in its own way having its own peculiarities and is useful for its experience and ideas that it inspires.

The aim of our writing is to give an overview of the activities of the project meeting in Palermo. First, we would like to notice that the meeting was well-organised. We found a pleasant surprise, a bag full of informative leaflets, maps and the agenda of the meeting, in our hotel room the night we arrived. The hotel was luxurious, perfectly located, however, the budget of the project is not big and the accommodation was a bit expensive. Then, it was nice meeting everyone in an informal environment, in one of the nice cafes for initial conversations as well as to reminisce about the previous meetings. Advantageous learning environment, i.e. the mood of the members of the meeting was good, anyway, it was already the fifth time partners had met. They felt safe as the team composition almost doesn't change. What concerns physical environment, the studio was a little bit small for so many people, especially for group work. However, it didn't spoil the atmosphere.

The topics of the project meeting in Palermo were as follow: profile and personality- the art of self-marketing; sell yourself and your products in a customer-oriented way; systematic implementation of self-PR; marketing success through poise; techniques and strategies of self-marketing. Besides, partners discussed the emigration issue in their countries, talked about the activities and expected results of the new project. Then Ulrike Santos introduced what is important in the area of self – marketing. The facts she presented aroused discussions that helped to specify the main notions. The practical activity when organizations had to present their marketing strategies was the most useful as it helped to know the activities of the organizations better, compare their activities, find similarities and get some ideas. We all enjoyed the presentation of the partners from Austria and Heinz Oberhummer promised all the partners to give a copy of part of his work. Moreover, it would have been great if we had had the opportunity to listen to all the presentations. Furthermore, all partners agreed that a visit to a typical Italian organization working in the field of adult education would have been an advantage.

This project meeting let us take a closer look at the lifestyle and national cuisine of the Sicilians. Roberta Messina, the head of Mainstreaming, was very nice and invited all the partners for an international dinner to her home. We tasted different dishes, desserts and communicated. The hospitality and warmth of Italians was felt during the whole meeting.

Sightseeing of Palermo was enjoyable. We had enough time to see the famous places and buildings, to buy some souvenirs or gifts.

On the whole, the aims of the meeting were achieved. We acquired new experience and took the best impressions home to Lithuania. We would like to thank Maria Daina, Roberta Messina and her team for a comfortable and pleasant environment and all the project partners for their ideas and experience sharing.