

**Buskerud
University College**



Title of workshop **Marketing Adult Education from a Norwegian Standpoint**

Date June 15th – June 18th **Høgskolen i Buskerud** Bredalsvn 14
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Organiser **Høgskolen i Buskerud/ Buskerud University College**
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Agenda

Date	Time	Event
Thursday, June 15th 2006	20.00	Arrival of participants at Hønefoss Welcome meeting at hotel
Friday, 16th June 2006	09.30-10.30	Welcome to Buskerud University College Julie Ann Svenkerud Presentation of Ringerike Community Mayor Kolbjørn Kværum
	10.30-13.00	Marketing Educational Services Bjørn Ove Grønseth
	13.00-14.00	Lunch and presentation of HiBu
	14.00 – 16.00	“Special approach to marketing” Small lecture and preparation of workshop
	16.00-22.00	Oslo Excursion Dinner in Oslo International Coordinator Anne Berit Rafoss
Saturday, 17th June 2006	09.30-10.30	The Norwegian Educational System Dean Kristin Barstad
	10.30-12.00	The Learning Network Kåre Slåtten
	12.00-14.00	Presentation/results of the working groups
	14.00-17.00	Mountain visit to ski area and picnic lunch
	19.00	Dinner at BUC/ typical Norwegian food
Sunday, 18th June 2006		departure