

**Société Auvillaraise
de Contacts Franco-
Allemands (SFA)**



Title of workshop **Education and culture : Commodity or value ?**
 Cooperative workshop for learners and experts

Date July 12th – 15th 2007

Topics Basic problems in education management and culture marketing
 Dualism of economy and educational theory
 Adult education in the „One World“

Organiser **Société Auvillaraise de Contacts Franco-Allemands (SFA)**
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Agenda

Date	Time	Event
Thursday, 12 July 2007		Arrival of participants at Auvillar in hotels and in the house of the SFA, 14 Place de la Halle, 82340 Auvillar
	20.00	20 hours: supper
Friday, 13 July	9.00 – 12.30	First Meeting in the “Salle de Fêtes” (Community center): Marie-José Schneider-Ballouhey, Gerhard Schneider, Fabienne Rinaldi / Mainstreaming : Chairwoman: Hildegard Schürings, international consultant, facilitation. Welcome, Agenda, Organisation,
	10.30	Introduction Learning platform 1: Basic problems in education management and culture marketing (Gerhard Schneider)
	12.30 - 15.00	Lunch and leisure time
	15.00 – 16.30	Learning platform 2: Adult education in the „One World“: Example of Senegal (Hildegard Schürings)
	17.00 – 19.30	Learning platform 3: Dualism of economy and educational theory
	20.00	“Repas gourmand” with the people of Auvillar
Saturday, 14 July 2005	9.00 – 12.00	Feedback on CMCE (Fabienne Rinaldi) Founding a Internet-periodical (Grundtvig) « <i>Successful Practice in European Adult Education</i> »
	12.00	Reception of the municipality
	12.30-15.00	Lunch and leisure time
	15.00 – 19.30	“ <i>Values in medieval adult education</i> ”: excursion to Moissac
	20.00	Dinner and discussions
	23.00	“ <i>Fireworks</i> ” in memory of the French Revolution 1789
Sunday, 15 July 2005		Departure